

GREG KING PHOTOGRAPHY

Limited Edition Prints

For digital prints, limited edition prints are made the same way as standard fine art prints. What sets them apart is that the artist determines a fixed number of prints to be made, numbers each one, and clearly states that no more will be made in this form. In the past, this number was the number of prints that could be made before the plates wore out but in the digital age there is no physical limit. Each limited edition print can be accompanied by a certificate of authenticity, which adds to its value. A sample certificate is shown below.



Optionally, a pair of holographic stickers with identical serial numbers can be affixed to both the certificate and its corresponding print to associate them in a manner that reduces the risk of forgery. This also adds value to the print.

At the end of the print run the source file can be destroyed to ensure that no further prints can be made. Alternatively, the file can be visibly altered in an irreversible manner. This alteration can be done for the limited edition so that the original is not printed and does not have to be destroyed at the end of the run, only the altered copy. Such steps can also add value to the print.

Limited Edition Prints

Greg King Photography offers artists limited editions with accompanying certificates of authenticity for an initial set-up charge of \$150 plus \$20 per certificate in addition to the regular fine art printing charges (taxes extra.) The certificates can include the artist's logo/letterhead and are printed on archival quality paper. For an additional \$10 (+tax), holographic stickers with matching serial numbers can be affixed to the certificates and their associated prints.

The charges include setting up an Excel spreadsheet to track the prints and optionally reserving a block of serial numbers. The source files are returned to the artist at the end of the run and removed from all Greg King Photography hard drives.

Print on demand is available at no extra cost with 3 days turn-around on single prints.



Painting by Vivian Kershaw